

Costa Mesa Conference & Visitor Bureau Gets ART(sy)

COSTA MESA, Calif. – May 4, 2015 – The Costa Mesa Conference and Visitor Bureau (CMCVB), in partnership with the Anaheim Resort Transportation (ART), South Coast Plaza and the city of Costa Mesa, is scheduled to provide round-trip transit service from Costa Mesa and South Coast Plaza to The Anaheim Resort and the Anaheim Regional Transportation Intermodal Center (ARTIC), starting May 4.

"The Bureau is looking forward to the partnership with ART. From a guest perspective, this is a wonderful opportunity to access easier transportation to The Anaheim Resort, which is home to the *Disneyland*® Resort. We are hopeful that more travelers will stay in Costa Mesa due to the added convenience of ART and enjoy world-class shopping at South Coast Plaza, award-winning performances at Segerstrom Center for the Arts and outstanding dining experiences throughout the city," said Paulette Lombardi-Fries, CMCVB President.

ART has a fixed route service with several public stops that will be easily accessible to guests staying at Costa Mesa partner hotels. ART shuttle passes may be purchased at South Coast Plaza and the following Costa Mesa hotels:

- Avenue Of The Arts Costa Mesa
- Ayres Hotel & Suites
- Best Western Plus
- BLVD Hotel
- Crowne Plaza
- Hilton
- Holiday Inn Express
- Marriott
- Ramada
- Residence Inn by Marriott
- The Westin South Coast Plaza

Adult shuttle pass prices are as follows:

- 1-day ART pass- \$5
- 3-day ART pass- \$12
- 5-day ART pass- \$20

Children shuttle pass prices are as follows (ages 3-9):

- 1-day Child ART pass- \$2
- 3-day Child ART pass-\$3
- 5-day Child ART pass- \$5

• Children 2 and under are free of charge with a pass-holding adult

For more information please visit <u>travelcostamesa.com/ART</u>.

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About the Costa Mesa Conference & Visitor Bureau:

The Costa Mesa Conference and Visitor Bureau was established in 1995. The Bureau's primary goal is to promote tourism to the city and to fund programs and activities that benefit the hotel and motel businesses within the city of Costa Mesa. For more information on travel to the city of Costa Mesa, visit www.travelcostamesa.com. The Costa Mesa Conference and Visitor Bureau is a 501(c)(6) nonprofit organization.

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