

COSTA MESA CITY COUNCIL RECOGNIZES TRAVEL COSTA MESA DURING NATIONAL TRAVEL AND TOURISM WEEK

COSTA MESA, Calif. (May 10, 2019) – In celebration of <u>National Travel & Tourism Week</u> and California Travel Month, <u>Travel Costa Mesa</u> was recognized by the Costa Mesa City Council this week for its contribution to job creation and inducing spending in the local economy.



A proclamation was presented to Travel Costa Mesa's President, Paulette Lombardi-Fries, proclaiming May 5-11, 2019, as National Travel and Tourism Week in Costa Mesa.

In a statement read by Costa Mesa Mayor Katrina Foley, "Travel matters to Costa Mesa. More than 8,000 jobs are a result of tourism in our city, and visitor spending in Costa Mesa continues to outpace that of the state of California. Tourism is a pillar of economic growth, creating jobs at a faster rate than other sectors." The state of California is the number one destination for visitors traveling to or within the United States. As a result, 1.2 million people are employed by the tourism industry; 179,000 of these jobs are in Orange County, with 8,046 of those in the city of Costa Mesa.

Costa Mesa tourism facts:

- 1. Tourism is the fourth-largest revenue generator for the city of Costa Mesa. Visitors to Costa Mesa spent more than \$700 million in 2017.
- 2. Tourism helps fund important local municipal services such as police, firefighters, roadways, libraries and more.
- 3. More than 7 million travelers made Costa Mesa their destination of choice during the past year, helping Orange County surpass 50 million visitors in 2018.

Tourism is a top job creator and revenue generator for every travel destination. Travel Costa Mesa will continue to welcome the world to explore the arts, culture, fashion and culinary scene. To learn more about Travel Costa Mesa's efforts to inspire travelers to visit the destination <u>website</u>.

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Costa Mesa is located in the heart of Orange County in Southern California with a population of approximately 113,000. Travel Costa Mesa was established in 1995 as a destination marketing organization with the primary goal of promoting tourism to the city and to fund programs and activities that benefit the hotel and motel businesses within the city of Costa Mesa. For more information on travel to the city of Costa Mesa, visit <u>www.travelcostamesa.com</u> or follow @travelcostamesa on Facebook, Instagram and Twitter. Travel Costa Mesa is a 501(c)(6).

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