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**NEW YEAR'S EVE BLOCK PARTY, PRESENTED BY THE OC FAIR, DEBUTS
DECEMBER 31 AT OC FAIR & EVENT CENTER**

Event Will Feature Live Entertainment, Gourmet Food Trucks & Demolition Derby

Costa Mesa, Calif. (October 12, 2010) – The people who bring you the OC Fair are debuting a New Year's Eve Block Party to take place the evening of December 31 from 7p.m.-2 a.m. Unlike other New Year's Eve celebrations, the New Year's Block Party is offering great fun in a casual setting. No black ties here!

The OC Fair New Year's Eve Block Party will offer live tribute band entertainment by the decade – from the 60s to the 90s – plus DJs and karaoke. Tribute bands include Jumping Jack Flash (The Rolling Stones), Journey Unauthorized (Journey), Dead Man's Party (Oingo Boingo), Stepping Feet (Dave Matthews Band) and more. There will be a large gathering of gourmet food trucks to satisfy every appetite. In the style of the OC Fair, there will be a Demolition Derby for thrill-seekers. At midnight, there will be a pyrotechnic show to ring in the New Year.

General admission is \$25 pre-sale (\$35 after 12/19) and includes admission to the event and all live entertainment. General parking is \$10 (\$20 for preferred). There will also be a combination tickets that includes an OC Fair 2011 Super Pass for \$45. Additional charges apply for food truck fare, beverages and demolition derby. Group rates and VIP packages are also offered. Tickets are available on Ticketmaster.com.

The OC Fair & Event Center is home to a variety of events throughout the year in addition to the annual OC Fair. It is located off the 405 and 55 freeways at 88 Fair Drive in Costa Mesa. For more information, please visit ocfair.com or follow us on Twitter – twitter.com/ocfair.