

MEDIA ALERT

FOR: WYNDHAM ORANGE COUNTY FOR IMMEDIATE RELEASE
3350 Avenue of the Arts November 1, 2010
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WYNDHAM ORANGE COUNTY ANNOUNCES ITS “MAKE YOUR OWN MEETING” TWITTER CONTEST—CALLING ALL BUSINESS PROFESSIONALS TO TWEET THEIR IDEA OF A “DREAM” MEETING AMENITY OR BREAK

On the heels of a multimillion-dollar redesign, the Wyndham Orange County debuts its new meetings and events spaces with a Twitter contest, held November 1-30, 2010

(COSTA MESA, CA; November 1, 2010)—In celebration of its newly redesigned meetings, event, and conference spaces, the Wyndham Orange County announces the “Make Your Own Meeting” Twitter contest, taking place November 1-30, 2010. As a component of the “Make Your Own Meeting” initiative, the hotel encourages business professionals to tweet about their ideal meeting amenity or themed break in hopes of securing that amenity at their next business meeting held at the hotel. The sky is the limit when it comes to creativity—be it a desire for leather recliners for all meeting attendees or a complimentary seven-course catered lunch by the hotel’s celebrated executive chef, Robert Biebrich. In addition to the “Make Your Own Meeting” Twitter contest—and as a further means of introducing professionals to the hotel’s newly renovated meetings and events spaces—the Wyndham Orange County will also offer a 20% discount to any groups that book and hold a meeting prior to January 31, 2011.

Participants in the “Make Your Own Meeting” Twitter contest are asked to direct each tweet to @WyndhamOC and include the hash tag #MYOM for tracking purposes. The Wyndham Orange County will begin accepting contest tweets after 12 a.m. PT on November 1, 2010 and will no longer accept tweet submissions after 11:59 p.m. PT on November 30, 2010. The winning entry will be selected by a panel of hotel representatives and notified by direct message within a week of the

campaign's completion. Only entries including the proper Twitter handle (@WyndhamOC) and hash tag (#MYOM) will be considered. (See additional contest details below.) Parties interested in taking advantage of the hotel's special discounted rate for groups that book prior to January 31, 2011 may contact Director of Sales Michele Reyner at 714.442.8604 or via email at MReyner@wyndham.com.

On the heels of a near complete \$12 million redesign, the Wyndham Orange County features transformed meetings, conference, and events spaces, all designed to provide guests with the cutting-edge AV and technical capabilities they desire, within a thoughtfully designed and aesthetically pleasing space. Highlights from the newly redesigned meetings and events spaces include, new wall-to-wall carpeting and wall coverings; new contemporary light fixtures; newly installed, expansive glass doors in the ballroom, which open to an outdoor patio and provide natural light throughout the 3,456-square-foot space; and new designer tableware for special events. Executives may also take advantage of the all-new, state-of-the-art Elite Business Center, featuring marble and glass surfaces throughout, as well as advanced touch-screen technology and expansive multimedia capabilities for all computers. Additional business and corporate amenities include private car service upon request and wireless internet throughout the hotel. The Wyndham offers a total of four meeting and banquet spaces: the Grand Ballroom, which can be broken down into three separate rooms if desired (Salons A, B, and C); the Garden Room; the Costa Mesa Room; and the Executive Boardroom—providing, collectively, over 7,200 square feet of flexible interior meeting space. The Grand Ballroom can accommodate up to 250 banquet guests or 375 reception guests. Outside, the hotel's spacious lakeside grounds provides over 8,000 square feet of space, all of which can be utilized for a unique and inspiring meeting environment.

Wyndham Orange County, a distinguished member of Wyndham Hotels and Resorts, offers guests a combination of unparalleled comfort and modern convenience, positioned between Los Angeles and San Diego, just miles from John Wayne Airport. Adjacent to the Orange County Performing Arts Center and walking distance from luxury shopping destination South Coast Plaza, the Wyndham Orange County features 238 guest rooms, a picturesque lakeside setting featuring beautifully manicured gardens, and an innovative concept in casual, upscale dining at TerraNova. Groups visiting on business may enjoy the benefits of the hotel's Inventive Meetings program, offering complimentary custom-tailored team-building events and group ice-breakers. Located in the center of the nation's most energetic business community, Wyndham Orange County is convenient to Disneyland and world-famous Newport, Huntington, and Laguna Beaches. For more information about Wyndham Orange County, please call 714.751.5100, or visit the Wyndham Orange County website.

OFFICIAL CONTEST RULES:

- The winner will be selected by the Wyndham Orange County hotel team. Decisions are based entirely upon the discretion of the hotel's selection panel.
- Prize awarded is not to exceed \$10,000 in value, with inclusion of taxes and all other applicable fees pertaining to its implementation.
- Only tweets received between 12 a.m. PT on November 1, 2010 and 11:59 p.m. PT on November 30, 2010 will be considered. Submissions must include the @WyndhamOC Twitter handle and hash tag #MYOM.
- Contestants must be 18 years of age to enter.
- The winner will be notified by the Wyndham Orange County team no later than December 7, 2010 (instructions on how to redeem the prize will be given at that time and received via Twitter's direct message service).
- Winners must respond to the notifying direct message within three business days of receipt in order to redeem their prize.
- Prizes are non-transferrable
- Prizes are only valid for meetings booked at the Wyndham Orange County between 2010 and December 31, 2011.
- Wyndham Orange County reserves the right to substitute any prize for an item of equal or greater value. Prize winners are solely responsible for all applicable taxes and fees associated with receiving their prize and booking their meeting. By accepting a prize, the winner releases Wyndham Orange County, Wagstaff Worldwide, and their respective officers, agents, and employees from any responsibility or liability in connection with any prize awarded. By entering this giveaway, entrants accept and agree to these rules. By submitting an entry, a winner agrees to allow use of his/her name for advertising this or similar promotions and allows Wyndham Orange County and Wagstaff Worldwide to post your name on affiliated websites as the winner of this giveaway without further compensation. Winner agrees to release (Wyndham Orange County and Wagstaff Worldwide) of any injuries, losses, or damages of any kind resulting from acceptance, use, misuse, possession, or loss of the prize.

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