

SOURCE: Barrett-Jackson



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Ladies and Gentlemen, Grab Your Driving Gloves

Barrett-Jackson to Celebrate BritWeek With Car Show, Giveaways and Entertainment May 1 in Orange County

SCOTTSDALE, AZ--(Marketwire - March 21, 2011) - The World's Greatest Collector Car Auction will soon celebrate Europe's finest cars in SoCal style as part of California's BritWeek.

Highlighted Links

[Barrett-Jackson Auction Co.](#)

Barrett-Jackson's British Classic Car show will be held May 1st, from 1 p.m. to 4 p.m., at South Coast Plaza, 3333 Bristol Street, Costa Mesa, Calif. (Bear St./405 Freeway parking lot). Barrett-Jackson executives will award trophies for the top automobiles displayed at the event and attendees will earn the chance to win a variety of prizes and tickets to the Second Annual Barrett-Jackson Collector Car Auction in Orange County June 24-26.

"Though my garage is filled with American muscle, I have a special affinity for British cars," said Craig Jackson, Chairman and CEO of Barrett-Jackson. "When Barrett-Jackson began 40 years ago, many of the most coveted cars were pre-war European classics. These cars are part of the history and foundation of our auction."

As many as 100 cars are expected to be displayed and giveaways begin at 2 p.m. The British Brass Band and refreshments will delight event goers.

The event is part of BritWeek™ celebrating all things British in California. The weeklong festivities highlight the amazing depth and breadth of British connections in the Golden State. The BritWeek programs bring together sports, fashion events, science medicine technology, car rallies, plays, concerts, art exhibits, retail, film screenings, celebrity gala dinner, garden party, golf tournament, business mixers, pub and restaurant programs.

The event is free to the public. For more information, visit www.babcoc.org.

For information about the Second Annual Barrett-Jackson Collector Car Auction in Orange County, visit www.Barrett-Jackson.com/OrangeCounty.

About The British American Business Council

BABC-OC is the Orange County chapter of the British American Business Council (BABC), the largest transatlantic business organization with 25 chapters and 3,000 member companies based in major business centers throughout North America and the United Kingdom. The Orange County chapter provides concrete benefits to its members through some of the best business programs and business/social networking events, all featuring internationally prominent guests from the business, policy and political sectors. BABC-OC's annual events include business and educational programs, as well as a series of annual galas and events to support local charities, creating unparalleled networking exchanges. Working to support and foster transatlantic business as well as establish Orange County as a business center for foreign-based businesses, BABC-OC's membership represents some of Orange County's most elite companies. For more information about the BABC-OC, contact www.babcoc.org or call (949) 472-2221.

About The Barrett-Jackson Auction Company

Celebrating its 40th anniversary in 2011, Barrett-Jackson Auction Company specializes in providing products and services to collector car owners, astute collectors and automotive enthusiasts worldwide. Named one of the top 100 "World's Most Ethical Companies" by Ethisphere Magazine in 2010, Barrett-Jackson produces "The World's Greatest Collector Car Auctions™" in Scottsdale, Palm Beach, Fla., Orange County, Calif. and Las Vegas. Barrett-Jackson also endorses a one-of-a-kind collector car insurance offering for collector vehicles and other valued belongings. Established in 1971, Barrett-Jackson is headquartered in Scottsdale, Ariz. For more information about Barrett-Jackson, visit www.barrett-jackson.com or call (480) 421-6694.

About South Coast Plaza

South Coast Plaza is the crown jewel of shopping on the West Coast, and is recognized internationally for its unparalleled collection of over 250 boutiques, award-winning restaurants, spas and the adjacent world-renowned Segerstrom Center for the Arts. Its stellar cast of diverse retailers -- from Oscar de la Renta, Balenciaga, Hermès and Harry Winston to Tory Burch, Barneys CO-OP, J. Crew, H&M and more -- makes it Southern California's premier shopping experience. South Coast Plaza is located in Orange County, California, in the city of Costa Mesa. For more information about South Coast Plaza, visit www.southcoastplaza.com or call (800) 782-8888.

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