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**The Hotel Hanford Debuts First Set of New Guestrooms Featuring Custom Handmade
Furnishings, Plush Beds and Pillow Menu**

All guestrooms to be complete by early August for fall 2010 hotel debut

Costa Mesa, CA – July 14, 2010 – [The Hotel Hanford](#), a new independent, boutique-style hotel in Orange County, CA debuted the first 79 newly designed guestrooms. This is the first set of new rooms to be completed, while the remainder of the 222-room and six suite hotel is scheduled to be finished by early August for the hotel's fall 2010 debut.

"What we've accomplished here is more than a renovation; we've developed an entirely new hotel from top to bottom," said Donald Sodaro, president and CEO of Hanford Hotels, Inc. "The new rooms at The Hotel Hanford are sleek and sophisticated with thoughtful details that make them a comfortable and functional retreat for our business and leisure guests."

Located at 3131 Bristol Street in Costa Mesa, CA, adjacent to South Coast Plaza, The Hotel Hanford features elegant fabrics and textures that make each area of the hotel a truly unique experience. Guests in each of the newly designed rooms will enjoy custom handmade furnishings including a large work desk, full-sized armoire with full-length mirror and in-room technology and conveniences such as large flat screen televisions, MP3 compatible alarm clock radios, telephones and free wireless internet service. A selection of coffee drinks created by Starbucks brand coffee, including espresso, cappuccino and lattes, are available for delivery straight to each guest's door.

"Through the new design, amenities and services, we've broken the mold and created a hotel with style and personality," said Edward Moses-Granger, general manager at The Hotel Hanford. "Our guests should expect the unexpected."

Guests at The Hotel Hanford will be well-rested after sleeping in the hotel's plush beds with fine linens and a custom pillow from a menu that includes firm, soft, feather and memory foam. Each of the luxurious bathrooms feature large vanities with ample storage and large rainwater shower heads for a relaxing shower. Bathroom amenities include Bee Kind, an eco-friendly line of organic honey inspired soaps, shampoos and lotions by Gilchrist and Soames.

“The handcrafted furnishings will remind our guests of a home that is both comfortable and elegant,” said Moses-Granger. “The warm design will wrap our guests in comfort and the soft colors will soothe away the edges of a long day.”

The hotel recently opened its Savoy Restaurant and Lounge, featuring a menu of small plates with creative interpretations of traditional cuisine inspired by the best palates of Europe and the Orient. The 80-seat restaurant will soon feature a private wine salon and tasting room with an award-winning selection from Sodaro Estate Winery, as well as select wines from Napa Valley’s Coombsville region. Guests may enjoy flights of wine and great food pairing in the private cellar. Savoy offers a wonderful Terrace for outside dining or late night cocktails under the stars.

The Hotel Hanford’s new guestrooms are part of a \$7 million dollar transformation by Hanford Hotels, Inc., a Newport Beach-based hotel owner and operator, to convert the former Holiday Inn Costa Mesa into a completely redesigned independent hotel. The hotel remains open during its comprehensive renovation which began in December 2009 and includes a complete redesign of its guestrooms, meeting rooms, ballroom, lobby, restaurant and bar. Updated exterior features include new architectural lighting, signage and new garden landscaping. Plans for the hotel’s fall 2010 debut will be announced in late summer.

About Hanford Hotels, Inc.

Hanford Hotels, Inc. is a Newport Beach-based owner, operator and manager of hotel properties. In addition to its independently-owned Orange County hotel, The Hotel Hanford, the company owns and manages hotel properties through franchise affiliations with leading hotel brands including Fairfield Inn[®] by Marriott and La Quinta Inns and Suites.

The company’s experienced management team offers a comprehensive package of services within the hospitality industry including innovative commercial building and insightful third-party consulting.

Incorporated in 1970, the company has a rich history in the hotel industry. In 1972 its co-founders started Sixpence Inns of America, an independent chain of 54 hotels over six states. The successful hotel chain was later purchased by Motel 6. For more information, visit www.hanfordhotels.com or www.thehotelhanford.com.

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