

FOR IMMEDIATE RELEASE

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**VISIT COSTA MESA THIS HOLIDAY SEASON AND RECEIVE  
\$25 SOUTH COAST PLAZA GIFT CARDS, \$20 NIGHTLY DINING  
CERTIFICATES PLUS A \$30 TRAVEL REIMBURSEMENT**

*Orange County's City of the Arts offers sweet holiday deals now through December 30*

COSTA MESA, CA, November 14, 2006 – Just in time for the upcoming holiday season, Costa Mesa, Orange County, California's premier shopping, dining and cultural destination, has a special offer for guests, including shopping cards, valuable dinner certificates and cash travel incentives.

To reap the rewards of the 2006 Holiday Drive & Dine package, guests must book a stay in one of nine participating hotels in Costa Mesa between November 3 and December 30, 2006. The promotion features hotel rates as low as \$99 per night based upon room availability. No minimum night stay is required.

Upon check-in, guests will receive a \$25 South Coast Plaza gift card redeemable at world-renowned South Coast Plaza, *The Ultimate Shopping Experience*, plus \$20 per night dining certificates good at many participating Costa Mesa restaurants for each night of their stay. Via mail, they will also receive a \$30 travel reimbursement. All offers are per reservation.

It's the perfect opportunity to combine holiday shopping at South Coast Plaza, as well as Metro Pointe at South Coast, with a dining experience at many fine and casual dining establishments in Costa Mesa participating in the promotion that are ready to pamper guests.

"Our attractive Drive & Dine promotion takes the hassle out of buying gifts for the holidays by combining shopping with a dining and hotel experience," said Tom Smalley, president of the Costa Mesa Conference & Visitor Bureau, and general manager of the Avenue Of The Arts Costa Mesa. "We suggest that guests arrive the night before, enjoy a wonderful dinner, and wake up refreshed and ready to shop. There are also some wonderful holiday performances to be seen in the Theater & Arts District, too."

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## **Holiday Travel Incentive Promotion**

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#### **Participating Hotels**

Participating hotels and rates include the Ayres Hotel & Suites, 800.322.9992 or 714.549.0300 (starting at \$179); Costa Mesa Marriott, 800.228.9290 or 714.957.1100 (starting at \$139); Hilton Orange County/Costa Mesa (starting at \$129), 800.HILTONS or 714.540.7000; Holiday Inn Costa Mesa, 800.HOLIDAY or 714.557.3000 (starting at \$99); and Holiday Inn Express Hotel & Suites, 800.HOLIDAY or 949.631.6000 (starting at \$119).

The list continues with Ramada Limited & Suites Costa Mesa, 866.493.0064 or 949.645.2221 (starting at \$109); Residence Inn by Marriott, 800.331.3131 or 714.241.8800 (starting at \$139); The Westin South Coast Plaza, 800.WESTIN1 or 714.540.2500 (starting at \$169); and the Avenue Of The Arts Costa Mesa, 800.WYNDHAM or 714.751.5100 (starting at \$119).

Rooms and rates are subject to availability. Other restrictions may apply. Contact the hotels directly for further information and to make a reservation.

#### **Holiday Fare in Costa Mesa**

Costa Mesa's Tony Award-winning South Coast Repertory Theatre features the 27<sup>th</sup> annual production of the holiday classic, *A Christmas Carol*. Performances run from November 25 through December 24. The theatre also presents *La Posada Magica*, returning to the stage for the 13<sup>th</sup> season. Performances run from December 8 - 23. For more information, call 714.708.5555 or visit [www.scr.org](http://www.scr.org).

Entertaining holiday fare is scheduled at the world-class 3,000-seat Orange County Performing Arts Center and the new 2,000-seat Renée and Henry Segerstrom Concert Hall, beginning with a stirring performance of Handel's *Messiah*, featuring the Pacific Chorale and Pacific Symphony, December 3.

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A perennial favorite, The Count Basie Orchestra, swings into the new concert hall December 14 – 16 with *A Count Basie Holiday*. The St. Petersburg Ballet Theatre and the Pacific Symphony present *The Nutcracker*, December 12- 17 in Segerstrom Hall.

Scheduled for December 17 and 20, 170 talented voices accompanied by the orchestra perform traditional carols and seasonal classics in *'Tis the Season!* The concert features conductor Pacific Chorale Conductor John Alexander, members of Pacific Chorale and the Southern California Children's Chorus, plus musicians of the Pacific Symphony, and Santa, too. For more information about these holiday offerings, call 714.556.2787 or visit [www.ocpac.org](http://www.ocpac.org).

For more information about the 2006 Holiday Drive & Dine promotion, contact the bureau at 800.399.5499. Visit Costa Mesa online at [www.costamesa-ca.com](http://www.costamesa-ca.com).

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