

FOR IMMEDIATE RELEASE

Dan Pittman  
714-282-9994  
[dan@pittmanpr.com](mailto:dan@pittmanpr.com)

**VISITORS TO TRAVELCOSTAMESA.COM WEBSITE MAY WIN ONE  
OF NINE VALUABLE WEEKEND GETAWAYS IN COSTA MESA**

*Sweepstakes winners will enjoy complimentary weekend stays in the  
City of the Arts plus valuable shopping prizes at South Coast Plaza*

COSTA MESA, CA, May 16, 2007 – When movie actor and director Clint Eastwood asks viewers of California’s TV commercial designed to promote tourism if they feel lucky, he could well be describing the new *Drive/Fly and Dine Sweepstakes* recently launched by the Costa Mesa Conference & Visitor Bureau.

The OC’s family-friendly base camp for shopping, dining, surfing, boating, golf, Disneyland, and much more is inviting travelers to visit the Bureau’s redesigned Website, [www.TravelCostaMesa.com](http://www.TravelCostaMesa.com), to enter to win one of nine valuable weekend getaway packages.

Nine lucky winners will receive a weekend getaway in Costa Mesa, including a two-night stay in one of the city’s nine luxury hotels, plus a \$100 South Coast Plaza shopping card and a \$100 Bloomingdale’s shopping card. Also included are \$30 nightly dining vouchers good at many great local restaurants, plus a \$30 reimbursement for gasoline or airfare that will be mailed within a few weeks of their stay.

To enter the sweepstakes, interested parties must fill out the online entry form posted on the Website and email it to the bureau. Winners will be selected by September 30, 2007. No purchase is necessary to win. Upon receiving notification by mail, winners must book their stays on weekends between March 26 and September 30, 2008. Other restrictions and conditions apply. Visit [www.TravelCostaMesa.com](http://www.TravelCostaMesa.com) for details.

“Our user-friendly redesigned Website makes it easy for interested guests to learn all about what Costa Mesa has to offer and to easily book a room or a meeting,” said Tom Smalley, president of the Costa Mesa Conference & Visitor Bureau, and general manager, Avenue Of The Arts Costa Mesa.

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### **Where is Costa Mesa?**

Located in Orange County between Los Angeles and San Diego, Costa Mesa is the *City of the Arts*, known for its world-class shopping at South Coast Plaza, *The Ultimate Shopping Experience*, home to the largest Bloomingdale's department store in Southern California. Near Costa Mesa are miles of beaches, theme parks, sports venues, museums, and many other family attractions.

Costa Mesa has a worldwide reputation for internationally acclaimed visual and performing arts in South Coast Repertory's Folino Theatre Center and the Orange County Performing Arts Center, home of the 3,000-seat Segerstrom Hall. Adjacent to The Center, is the 2,000-seat Renée and Henry Segerstrom Concert Hall and 500-seat multi-purpose Samueli Theater.

Costa Mesa is located conveniently near John Wayne Airport, and is accessible from the San Diego Freeway (405), Costa Mesa Freeway (55) and Santa Ana Freeway (5), as well as the San Joaquin Hills (73) and Foothill/Eastern (241/261/133) toll roads ([www.thetollroads.com](http://www.thetollroads.com)).

Hotels participating in the sweepstakes include Ayres Hotel & Suites, Costa Mesa Marriott, Hilton Orange County/Costa Mesa, Holiday Inn Costa Mesa, Holiday Inn Express Hotel & Suites, Ramada Limited & Suites Costa Mesa, Residence Inn by Marriott, The Westin South Coast Plaza, and the Avenue Of The Arts Costa Mesa.

For more information, visit [www.TravelCostaMesa.com](http://www.TravelCostaMesa.com) or contact the bureau at 714.435.8530.

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