

FOR IMMEDIATE RELEASE

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**COSTA MESA RESTAURANT PROMOTION**  
**OFFERS SECOND HELPINGS**

**Guests receive valuable complimentary dining certificates redeemable  
now through September 30 at participating Costa Mesa eateries**

COSTA MESA, CA, August 9, 2007 – With the promise of multiple complimentary dining certificates courtesy of the Costa Mesa Conference & Visitor Bureau, Orange Countians are invited to get in on one of the most successful dining promotions as many of the city’s best restaurants invite them to try out their cuisine for the first time or to return for a second helping.

Based upon the overwhelming success of the initial promotion that offered a \$25 dining certificate, the expanded “2007 Dine Around Costa Mesa” promotion will run now through September 30. Visit Costa Mesa online at [www.travelcostamesa.com](http://www.travelcostamesa.com) or call 866.918.4749 or 714.435.8530 to register and to receive a colorful mini menu booklet featuring all of the participating restaurants plus the dining certificates via mail. Participants will receive two \$20 certificates valid for two dinners and two \$10 certificates to use for two lunches and breakfasts, where available. The certificates cannot be used in combination. Incidentally, residents who have already requested the original \$25 certificate will automatically be sent the new certificates, as well.

The certificates are limited to one set per household and other restrictions may apply. No post office boxes will be accepted. Respondents should allow at least five days for the booklet and certificates to arrive via mail. Only Orange County, California residents are eligible.

“Our plans to introduce many of Costa Mesa’s best restaurants to Orange County residents who may want to try their inspired cuisine and friendly service has succeeded beyond our wildest imagination,” said Tom Smalley, president of the Costa Mesa Conference & Visitor Bureau, and general manager, Avenue Of The Arts Costa Mesa. “So we have decided to extend the program and to offer participants further incentives to try several different restaurants using the additional dining certificates.”

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Participating restaurants include 118 Degrees (lunch & dinner) 714.754.0718; Avo's Bistro 714.556.6555 (dinner every night and lunch Monday – Friday), Bristol Palms California Bistro in the Hilton Orange County/Costa Mesa (lunch and dinner) 714.540.7000; Darya (lunch & dinner) 714.557.6600; Chat Noir Bistro & Jazz Lounge (dinner only) 714.557.6647; Finbars Italian Kitchen (lunch and dinner) 714.641.3000; Hanfords in the Holiday Inn (dinner only) 714.557.3000; Hemingway's in the Costa Mesa Marriott (lunch & dinner) 714.957.1100; and Karl Strauss Brewing Company (dinner Sunday through Thursday only) 714.546.2739.

The list continues with Lawry's Carvery South Coast Plaza (lunch & dinner) 714.434.7788; Leatherby's Cafe Rouge, located inside the Renée and Henry Segerstrom Concert Hall, (dinner only) 714.429.7640, Le Chateau Garden Bistro in the Ayres Hotel & Suites (lunch & dinner, one complimentary dessert per table at dinner) 714.549.0300; Mastro's Steak House (dinner only) 714.546.7405; Nello Cucina (lunch & dinner) 714.540.3365; Old Vine Café in The CAMP (breakfast and lunch) 714.545.1411; Pinot Provence (lunch & dinner) 714.444.5900; Newport Rib Company 949.631.2110 (dinner nightly & lunch weekends only); Quattro Caffè (lunch & dinner) 714.754.0300; Royal Khyber Fine Indian Cuisine (lunch & dinner) 714.436.1010; Scott's Seafood (lunch & dinner) 714.979.2400; Skosh Monahan's Steakhouse & Irish Pub (dinner only) 949.548.0099; TerraNova in the Avenue Of The Arts Costa Mesa (breakfast, lunch, dinner and weekend brunch; complimentary dessert with lunch or dinner) 714.751.5100; Vie de France in South Coast Plaza's Saks Fifth Avenue Wing, First Floor, (dinner only) 714.557.1734; Wolfgang Puck (lunch & dinner) 714.546.9653; Zipangu (lunch & dinner) 714.545.2800; and Z'Tejas Southwestern Grill (lunch & dinner) 714.979.7469.

Located in central Orange County, Costa Mesa is the *City of the Arts*, known for its world-class shopping at South Coast Plaza, *The Ultimate Shopping Experience*, and fine and casual dining experiences.

Costa Mesa has a worldwide reputation for internationally acclaimed visual and performing arts in South Coast Repertory's Folino Theatre Center and the Orange County Performing Arts Center, home of the 3,000-seat Segerstrom Hall. Adjacent to The Center, is the 2,000-seat Renée and Henry Segerstrom Concert Hall and 500-seat multi-purpose Samuelli Theater.

