

## TRAVEL COSTA MESA PRIVACY POLICY

This privacy policy explains what personal information we collect, what we do with it, what we don't do with it, and how we keep it safe. By visiting this website, you are accepting the practices described in this policy. We are committed to protecting your privacy and maintaining your trust. We have created the following privacy policy to explain our processes and express this commitment.

We do not collect any personal information except that knowingly and willingly supplied by the visitor. We collect the domain name from each visitor as well as statistical information such as the number of visitors and the pages viewed. Personal identifying information may be collected through e-newsletter lists, mailing lists, online request forms, contests, feedback forms, surveys, and personal interest forms. Any information that the customer provides, such as name, address, e-mail, zip code, gender, and income will be stored in a secure location and will be used only for those purposes for which it was given.

The information that we collect is used to enhance the usability and improve the content of our web page. It may be used to personalize information and for statistical purposes. Personal information will not be shared with third parties unless otherwise indicated or unless required to do so by law. **www.travelcostamesa.com** contains links to other sites. Please be aware that we are not responsible for the information collection processes on these sites and cannot control how the information is used.

We will provide you with opportunities to 'unsubscribe' and to correct or update your personal information, but you are responsible for ensuring the information you provide to us and that we maintain is complete, accurate and up to date. We cannot be liable to you or any other party if, for any reason, you do not provide us with complete, accurate and current information or you fail to update such information in a timely manner. You may unsubscribe to our offers at any time using the link provided on every offer we send you. Of course, if you change your mind, you may subscribe again at any time in the future.

## DISCLOSING PERSONAL INFORMATION

Personal information may be shared internally, with our corporate office or sister properties so that they may provide the services you have requested.

Personal information may be shared with a person who, in the reasonable judgment of the hotel, is acting on your behalf of or as your agent – for example, a travel agent,

secretary or corporate travel department, making a reservation for you.

Personal information may be shared with a third party involved in processing transactions you request and supplying you with services.

Personal information may be shared with a third party to perform functions, process transactions or provide goods or services to you, such as reservations handling, data processing or storage, surveys or research, to evaluate a customer's credit worthiness or in order to collect a customer's account.

Personal information may be shared with a public authority or official or those acting under government or judicial authority to protect the assets and operations of the organization or if, in the reasonable judgment of the organization, it appears that there may be danger to life, property or public safety which could be avoided or minimized by disclosure of the information, or which disclosure is required by law or regulation.

We will not collect, use or disclose your personal information for any other purpose than those identified above, except with your consent.

We will safeguard your personal information from disclosure other than as identified above or with your consent.

We will strive to keep your personal information accurate and up to date and we will provide you with reasonable opportunities to access, correct and update your personal information.

You may also withdraw your consent with respect to the use of your personal information for marketing purposes at any time, subject to legal or contractual restrictions and reasonable notice, when you access or visit our website or by separately e-mailing us utilizing the contact information provided on this site using "Unsubscribe" as the subject line, and providing us sufficient personal identifiers so we can act effectively on your request. Emails can be sent to privacy@travelcostamesa.com.

If you have questions or concerns about our privacy practices or how we collect, handle or use your personal information, please contact us via the <u>contact information</u> provided on this site.

We reserve the right to change and update our privacy policy. Your continued use of our website signifies your acceptance of any such revisions and you should, for that reason, periodically visit this page to review our most current website privacy policy.

## Thank you for visiting our website!