



Costa Mesa Conference & Visitor Bureau Annual Board Meeting Agenda

Tuesday, April 5, 2016 start time 9:30 am to 1 pm (lunch will be served to Board members at noon)

Center Club, 650 Town Center Drive, Costa Mesa

Wind Meeting Room

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Director may take action other than what is recommended.

BROWN ACT NOTICE -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

9:30 am-Call to Order

9:30 am-Public Comment

- *Public comment for all items not otherwise on the agenda*

Review of Feb. 2016 Board Meeting Minutes and Exec. Meeting Minutes from March 3rd, 2016

- Review, motion to approve Board to approve

Financial Reports

- Review & motion to approve financials Jan. & Feb. 2016 Board to approve

Update on Board Members-Crowne Plaza change

Paulette Lombardi-Fries

Presentation of Bureau's Past Year Successes-Recap Video

Paulette Lombardi-Fries

Marketing

- Myriad Presentation & Name Change Facilitation Al Merschen
Managing Partner Myriad Travel Marketing
- Unbiazed Presentation Roger Pakalapatty-Managing Partner
- Hotel Marketing Service Funds Update Jessica Placentia

City Updates

Tom Hatch

*The next Board meeting is Tuesday, June 7th at AnQi, South Coast Plaza
Agendas are posted online at travelcostamesa.com 72 hours in advance of the Board meetings.
Costa Mesa Conference and Visitor Bureau, 575 Anton Blvd., Suite 880, Costa Mesa, CA
714.786.8585 travelcostamesa.com*