



**Costa Mesa Conference & Visitor Bureau Board Meeting Agenda**  
**Thursday, February 2, 2012**  
**The Hotel Hanford**  
**3131 Bristol Street, Summit Room III**

***November 2011 Meeting Minutes***

- Review, motion to approve Board to approve

***Financial Report/ YTD & Monthly***

Board to approve

- Review, motion to approve Nov. & Dec. 2011 Paulette Lombardi-Fries

***Motion to approve By Laws & send to Council***

Paulette Lombardi-Fries

(By Laws sent to all Board members to review on 1/27/2012)

***Motion to Approve Board members***

Board Members

***Retreat Dates: Feb. 23, 29 or March 9<sup>th</sup>***

Board Members

***Marketing Update***

- OC Marathon 2012, May 6th Paulette Lombardi-Fries
- Restaurant Month Kim Glen
- Barrett Jackson 2012 Paulette Lombardi-Fries
- New video/website recap Kim Glen
- Event update sheet given to DOSM's Kim Glen

***City Updates, PSA Update***

Dan Joyce

***Guest Speakers for Sponsorships***

John Forsythe, Pacific Symphony

Pam Waitt, OC Restaurant Association