



**Costa Mesa Conference & Visitor Bureau Annual Meeting Agenda**  
**Thursday, March 14, 2013 at noon**  
**Crowne Plaza Costa Mesa Orange County 3131 South Bristol**

***Introduction of Board Members and Attendees***

***Introduction/Reintroduction of Al Mershen, Myriad Marketing Managing Partner***

- ***Results of the last eight months***
- ***Fiscal year 2013-2014 continuing the branding efforts of the CMCVB and future direction***

***Introduction of Intact Solutions Roger Pakalapatty, Director (SEO & Technical Services)***

- ***Results of services and progress made***
- ***Current project and areas of opportunity for fiscal year 2013-2014***