



Costa Mesa Conference & Visitor Bureau Board Meeting Agenda
Thursday, April 5, 2012
575 Anton Blvd., Suite 880
Costa Mesa, CA 92626

February 2012 Meeting Minutes and Retreat Notes

- Review, motion to approve Board to approve

Financial Report/ YTD & Monthly

Board to approve

- Review, motion to approve Jan. & Feb. 2012 Paulette Lombardi-Fries

Review of FT marketing admin. job description

Paulette

Motion to approve 401 (k)

Mike Hall

Motion to approve By Laws & send to Council

Paulette

(By Laws sent to all Board members to review on 1/27/2012)

***Motion to approve CVB as sponsor of Pacific Symphony
(hand out/recap of sponsorship)***

Paulette

Marketing/Special Event Update

- New Package Promotion Paulette
- OC Marathon 2012, May 6th
- Restaurant Month, August
- Barrett Jackson 2012
- Video/motion to approve hotel segments

City Updates

Dan Joyce