



Costa Mesa Conference & Visitor Bureau Board Meeting Agenda
June 5, 2014 at noon-Avenue of the Arts Wyndham Hotel
3350 Avenue of the Arts-Cole Porter Meeting Room, Costa Mesa

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT NOTICE -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

Public Comment

- *Public comment for all items not otherwise on the Agenda*

Review of April Board Meeting Minutes

- Review, motion to approve Board to approve

Financial Reports

- Review; motion to approve financials March & April Board to approve
- Fiscal year-to-date financials Board to approve
- Hotel marketing fund handout Jessica Placentia
- 2014-2015 budget approval Board to approve
- 2014-2015 hotel marketing fund SOP Paulette Lombardi-Fries

Board member changes

Board to approve

Recap of Representative Ed Royce meeting

Paulette Lombardi-Fries

The BLVD Hotel presentation

Collin Diaz

Marketing 2014/2015

- OC Marathon results Paulette Lombardi-Fries
- CMRW Paulette Lombardi-Fries
- Myriad Jackie Gaffaney
- Vancouver & Mexico update Linda Ta
- OCVA presentation Chip Stuckmeyer

City Updates

Tom Hatch

Adjourn to Closed Session

- Conference with legal counsel – significant exposure to litigation
(Paragraph (2) of Subdivision (d) of Government Code Section 54956.9
Name of Case: Hyperdisk Marketing v. Costa Mesa Convention & Visitors Bureau

Closed Session Report

Adjournment of Board Meeting