



Costa Mesa Conference & Visitor Bureau Board Meeting Agenda
Thursday, June 6, 2013 NOON
Anqi by Crustacean- 3333 Bristol Street (by Bloomingdale's), Costa Mesa

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT NOTICE -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

Board member lunch to be served from noon to 12:30

Welcome and Call to Order 12:40

Public Comment

- *Public comment for all items not otherwise on the Agenda*

April 2013 Board Meeting and May Conference Call Minutes

- Review, motion to approve Board to approve

Financial Reports

- Review, motion to approve March & April financials Board to approve
- Fiscal year to date financials
- Fiscal year 2013/2014 proposed budget (new line item)

Marketing Update

- Allocation of American Express gift cards/summer promo Paulette Lombardi-Fries
- POW WOW 2013 Las Vegas, June 8-12
- Restaurant Week Update
- Summer campaign and 2nd year contract with Myriad
- OC Marathon 2013 recap
- Sales Leaders participation in Board meeting Mike Hall

Operations Update

- Marketing Fund & Mutual Advantage update Lisa Janulewicz

60th Anniversary and City Updates

Dan Joyce