



**Costa Mesa Conference & Visitor Bureau Board Meeting Agenda**  
**Thursday, August 6, 2015 start time 12:30 to 2pm (lunch for Board members only at noon)**  
**Residence Inn by Marriott, 881 W. Baker Street, Costa Mesa**  
**Balboa Room-2nd Floor**

**NOTICE TO PUBLIC** -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

**BROWN ACT NOTICE** -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

**Private lunch will be served at noon for Board members only**

**12:30-Call to Order**

**12:30-Public Comment**

- Public comment for all items not otherwise on the Agenda

**Review of June Board Meeting Minutes**

- Review, motion to approve Board to approve

**Financial Reports**

- Review; motion to approve financials May & June Board to approve

**Secretary Appointment to Executive Committee**

- Motion needed Board to approve

**Budget Review Approval Needed Fiscal Year 2015-2016**

- Motion to approve travel line, hotel marketing funds Board to approve

**Marketing**

- Tactical campaign details (summer-Disney ticket, fall-Sunday's free) Linda Ta

**Homeless Challenges**

Susan O'Brien Moore

**City Updates**

Tom Hatch

The next Board meeting will take place on **October 1<sup>st</sup>**, at **The Westin South Coast Plaza, 686 Anton, Costa Mesa, CA**  
 Costa Mesa Conference and Visitor Bureau, 575 Anton Blvd., Suite 880, Costa Mesa, CA  
 714.786.8585 [travelcostamesa.com](http://travelcostamesa.com)