

## Costa Mesa Conference & Visitor Bureau Board Meeting Agenda Thursday, September 15, 2011 575 Anton Blvd., Suite 880

## **July 21st Meeting Minutes**

Review, motion to approve
 Board to approve

Financial Report/ YTD & Monthly Board to approve

• Review, motion to approve

Marketing Update, Review of Restaurant Week Paulette Lombardi-Fries, Susan O'Brien Moore, Peter Papagelis

Weekend promotion revisions
 Paulette Lombardi-Fries

New website recap
 Paulette Lombardi-Fries

Sponsorship Presentation (tentative)

Angie Rowe, OC Marathon

Barrett-Jackson Update 2011 & 2012 Paulette Lombardi-Fries

China Visit Susan O'Brien Moore and Dan Joyce

City Updates Dan Joyce