



Costa Mesa Conference & Visitor Bureau Board Meeting Agenda
Wednesday, October 3, 2012 NOON
The Crowne Plaza, Costa Mesa-Orange County
3131 S. Bristol
Costa Mesa, CA 92626

NOTICE TO PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT NOTICE

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

Welcome and Call to Order

Public Comment

- *Public comment for all items not otherwise on the Agenda*

August 2012 Meeting Minutes

- Review, motion to approve Board to approve

Financial Report

- Review, motion to approve year July & August Board to approve
- Fiscal Year to Date spreadsheet handout

Restaurant Week Kick Off Event Update/Stats

Paulette Lombardi-Fries

Marketing/Special Event Update

- Update New Package Promotion SCP and Visa Paulette
- Barrett Jackson 2012 Las Vegas

Myriad Marketing Summer Results & Office Presentation Kim Glen

City Updates

Dan Joyce