



Travel Costa Mesa Board Meeting Agenda

Tuesday, December 6th, 2016 start time 12 to 1:45 pm (lunch for Board & sales leaders at 1pm)

Mastro's Steakhouse, Meeting Room-Metropolitan East, 633 Anton Blvd., Costa Mesa

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT NOTICE -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

Private lunch will be served at 1pm for Board members and sales leaders

- ***12:00 pm-Call to Order***

Public Comment

- *Public comment for all items not otherwise on the agenda*

Review of October Board Meeting Minutes & Executive Committee Oct. Meeting

Review, motion to approve

Board to approve

Financial Reports September & October

Review & motion to approve

Board to approve

2017 OC Marathon Sponsorship Approval

Board to vote

Superlinemen Tournament Presentation & Sponsorship Request

Recap of 2016 and new components to 2017

Lisa Sapolu

Motion needed to approve sponsorship

Board to vote

SOCO/OC Mix Presentation & Sponsorship Request for Culinary Classic

Anais Tangie

Motion needed to approve sponsorship

Board to vote

Marketing

- CTRIP and MICE Update
- Magical Memories Recap/SCP Tactical Campaign Launched
- PR Update

Paulette Lombardi-Fries

Linda Ta

Paulette Lombardi-Fries

City Updates

Tom Hatch

*Our next Board meeting is Feb. 7th at noon at the Travel Costa Mesa office, 940 South Coast Drive, Costa Mesa
714.786.8585 travelcostamesa.com*