



Travel Costa Mesa Board Meeting Agenda

Tuesday, August 1, 2017 start time 12 to 1:45 pm (lunch for Board members only at noon)

Travel Costa Mesa office at 940 S. Coast Drive, Suite #265, Costa Mesa

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT NOTICE -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

Private lunch will be served at noon for Board members

12:30 pm-Call to Order

Public Comment-public comment for all items not otherwise on the agenda

Review of June Board Meeting Minutes

- Review & motion to approve Board to approve

Financial Reports May & June

- Review & motion to approve Board to approve

Update on Current Staff Positions

Paulette Lombardi-Fries

Marketing Recap of TCM's efforts from last three months

Paulette Lombardi-Fries

Marketing Plan Presentation

- Outlined for first 6 months of fiscal year 17-18 Paulette Lombardi-Fries and Danny Guerrero, Director of Client Services, Myriad

LA Times Revised Presentation for Costa Mesa Culinary Event

- Review & Motion to approve plan needed by Board Chris Argentieri, SCP & GM, California News Group & Carrie Brown, Dir. of Advertising

City Updates

Tom Hatch

*Our next Board meeting will be **October 3**, at noon. It will be held at Travel Costa Mesa office: 940 S. Coast Drive, Suite #265, Costa Mesa
714.786.8585 travelcostamesa.com*