



Travel Costa Mesa Board Meeting Agenda
Tuesday, August 9, 2022, start time 12:00pm – 1:30pm

Zoom Meeting Only

The public is welcome to join in on the meeting via Zoom or in-person

Join Zoom Meeting

<https://us06web.zoom.us/j/85477589738?pwd=V01ZT1RtYUlnVDlidVVwYnRXSHNVOT09>

Meeting ID: 854 7758 9738

Passcode: 047923

To dial in call: (669) 900 - 6833

Meeting ID: 854 7758 9738

Passcode: 047923

NOTICE TO PUBLIC -You are welcome and encouraged to participate in this meeting. *Public comments can be emailed to Jessica Placentia at before 9:00 am on Tuesday, August 9, 2022, to be read to the Board of Directors and the president.* The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

AB 361 (The California Brown Act): The provisions of AB 361 go into effect on October 1, 2021, allowing public agencies to continue to meet virtually without adhering to the traditional requirements of agenda posting, and physical access to meetings, and quorum requirements of the Brown Act. These changes are effective until January 1, 2024. Under AB 361, local agencies may continue to host virtual meetings under relaxed Brown Act restrictions. Local agencies must give notice and provide an opportunity to the public to attend and comment at virtual meetings. If the virtual meeting technology is disrupted, the meeting must stop until public access is restored. Public comments may not be limited to only those submitted in advance - local agencies must allow an opportunity for live, direct public comment.

12:00 pm - Call to Order

Public Comment-public comment for all items not otherwise on the agenda

- 1. Introduction of Hugo Barba, General Manager at Marriott – appoint as new TCM voting board member**
 - Motion to appoint
- 2. Review Minutes from June 14th Board Meeting**
 - Review & motion to approve

*Jessica Placentia
Board to approve*
- 3. Review Fiscal Year ending June 2022 Financials**
 - Review & motion to adopt

*Paulette Lombardi-Fries
Board to adopt*
- 4. Marketing Updates**
 - Summer Campaign
 - Orange County Museum of Art (OCMA)
 - The James Agency – Branding Video Discussion

Kim Glen

Shane Tang, Chief Creative Officer
- 5. City Updates**

John Stephens, Mayor of Costa Mesa

Our next Board Meeting will take place on Tuesday, October 11, 2022, via Zoom
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