



Travel Costa Mesa Board Meeting Agenda
Tuesday, February 14, 2023, start time 12:00 pm – 1:30 pm
Zoom Meeting Only

The public is welcome to join in on the meeting via Zoom

Join Zoom Meeting

<https://us06web.zoom.us/j/88408709068?pwd=RFpBSStCQkQ2ejd6anJyWEh0M3N1UT09>

Meeting ID: 884 0870 9068

Passcode: 360572

To dial in call: (669) 900 - 6833

Meeting ID: 884 0870 9068

Passcode: 360572

NOTICE TO PUBLIC -You are welcome and encouraged to participate in this meeting. *Public comments can be emailed to Jessica Placentia at jplacentia@travelcostamesa.com before 9:00 am on Tuesday, February 14, 2023, to be read to the Board of Directors and the president.* The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

AB 361 (The California Brown Act): The provisions of AB 361 go into effect on October 1, 2021, allowing public agencies to continue to meet virtually without adhering to the traditional requirements of agenda posting, physical access to meetings and quorum requirements of the Brown Act. These changes are effective until January 1, 2024. Under AB 361, local agencies may continue to host virtual meetings under relaxed Brown Act restrictions. Local agencies must give notice and provide an opportunity to the public to attend and comment at virtual meetings. If the virtual meeting technology is disrupted, the meeting must stop until public access is restored. Public comments may not be limited to only those submitted in advance - local agencies must allow an opportunity for live, direct public comment.

12:00 pm - Call to Order

Public Comment-public comment for all items not otherwise on the agenda

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| 1. Review Minutes from December 13th Board Meeting, December 16th Special Executive Committee Meeting & January 19th Special Board Meeting | <i>Jessica Placentia
Board to approve</i> |
| • Review & motion to approve | |
| 2. Review FYTD through December & January Financials | <i>Jessica Placentia
Board to adopt</i> |
| • Review & motion to adopt | |
| 3. Audit Handout Fiscal Year Ending June 30, 2022 | <i>Jessica Placentia
Board to adopt</i> |
| • Review & motion to adopt | |
| 4. Marketing Update | <i>Paulette Lombardi-Fries</i> |
| • New Branding Campaign | |
| 5. Civitas | <i>John Lambeth</i> |
| • Brown Act (New Laws and Reminders) | |
| 6. City Updates | <i>John Stephens
Mayor of Costa Mesa</i> |

Our next meeting is our Annual Board Meeting and will take place on Tuesday, April 11, 2023 – LOCATION TBD
Travel Costa Mesa, 151 Kalmus Drive, Building C – Suite 110, Costa Mesa, CA 92626
714.786.8585 travelcostamesa.com