



Travel Costa Mesa Annual Board Meeting Agenda
Water Grill, The Balboa Room, 3300 Bristol St, Costa Mesa, CA 92626
Tuesday, April 11, 2023, start time 11:00 am – 1:00 pm (lunch will be served)

NOTICE TO PUBLIC -You are welcome and encouraged to participate in this meeting. *Public comments can be emailed to Jessica Placentia at jplacentia@travelcostamesa.com before 8:00 am on Tuesday, April 11, 2023, to be read to the Board of Directors and the president.* The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT -California Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed to be posted at least 72 hours before the regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jessica Placentia at jplacentia@travelcostamesa.com at least 24 hours prior to the meeting.

11:00 am - Call to Order

Public Comment-public comment for all items not otherwise on the agenda

- 1. Introduction of David Haithcock, President & CEO, Costa Mesa Chamber of Commerce appoint as new TCM board advisor, replacing Carla Valenzuela**
 - *Motion to appoint* *Paulette Lombardi-Fries*

- 2. Review Minutes from:** *Jessica Placentia*
 - *Feb. 14th Board Meeting*
 - *Special Board Meeting Feb. 27th*
 - *Executive Committee Meeting March 27th*
 - *Special Executive Committee Meeting March 29th**Board to approve*

- 3. Review February & March Financials** *Jessica Placentia*
 - *Review & motion to adopt*

- 4. Compensation for TCM Staff** *Executive Committee*
(review of study conducted & recommendations for salaried positions) *Paulette Lombardi-Fries*
 - *Motion to approve needed for compensation increases & incentive program plan by the board*

- 5. Marketing presentation by The James Agency** *Andrea Fogarty, Dir. of Client Service*
Shane Tang, Creative Chief Officer
Mandy Karimi, Media Director

- 6. City Updates** *John Stephens, Mayor of Costa Mesa*

Our next board meeting will take place on Tuesday, June 13, – Travel Costa Mesa’s Office
Travel Costa Mesa, 151 Kalmus Drive, Building C – Suite 110, Costa Mesa, CA 92626
714.786.8585 travelcostamesa.com