



Travel Costa Mesa Special Executive Committee
Meeting Agenda

Travel Costa Mesa office 151 Kalmus Drive, Suite C110, Costa Mesa, CA 92626

Thursday, August 3, 2023, start time 1:30 pm – 2:30 pm

This is an in-person meeting

NOTICE TO PUBLIC -You are welcome and encouraged to participate in this meeting. **Public comments can be emailed to Paulette Lombardi-Fries at pfries@travelcostamesa.com before 11:00 am on Thursday, August 3rd, 2023, to be read to the Executive Committee.** The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Executive Committee. The agenda provides a general description and staff recommendations; however, the Executive Committee may take action other than what is recommended.

BROWN ACT -California Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed to be posted at least 24 hours before a special board meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at pfries@travelcostamesa.com at least 24 hours prior to the meeting.

1:30 pm - Call to Order

Public Comment-public comment for all items not otherwise on the agenda

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|-------------------------------------------|--------------------------------------------------|
| 1. Review & discussion of incentive goals | Paulette Lombardi-Fries
& Executive Committee |
| a. President | |
| b. VP of marketing | |
| c. Destination Sales Executive | |
| 2. Update on two open marketing positions | Paulette Lombardi-Fries |
| a. Social media & content manager | |
| b. Dir of media & community relations | |

Next Board meeting is on August 8th at 11:30 a.m. at Bristol Welcome Center 3750 Bristol Street, Santa Ana, 92704
714.786.8585 travelcostamesa.com