



Travel Costa Mesa Board Meeting Agenda

The meeting portion of our next board meeting will take place on Tuesday, December 12th from 12:00 pm to 12:45 pm at Travel Costa Mesa's office

The lunch portion, which will include sales leaders, will take place at OCMA inside the Education Pavilion from 1:00 pm to 2:30 pm

OCMA is located at 3333 Avenue of the Arts, Costa Mesa, CA 92626

NOTICE TO PUBLIC -You are welcome and encouraged to participate in this meeting. *Public comments can be emailed to Jessica Placentia at jplacentia@travelcostamesa.com before 8:00 am on Tuesday, December 12th to be read to the Board of Directors and the president.* The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT -California Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed to be posted at least 72 hours before the regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jessica Placentia at jplacentia@travelcostamesa.com at least 24 hours prior to the meeting.

12:00 pm - Call to Order

Public Comment-public comment for all items not otherwise on the agenda

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| 1. Review Minutes from October 10th Board Meeting <ul style="list-style-type: none">Review & motion to approve | <i>Jessica Placentia
Board to approve</i> |
| 2. Review September and October 2023 Financials <ul style="list-style-type: none">Review & motion to adopt | <i>Jessica Placentia
Board to adopt</i> |
| 3. Director of Media & Community Relations Position <ul style="list-style-type: none">Discussion to unpause position | <i>Paulette Lombardi-Fries</i> |
| 4. Sales Updates <ul style="list-style-type: none">FY 2023-2024 First Quarter Updates | <i>Paulette Lombardi-Fries</i> |
| 5. Marketing Updates <ul style="list-style-type: none">Summer 2024 Creative DeckCurrent Campaign ResultsSocial Media Performance Updates | <i>Anne-Marie Schiefer</i> |
| 6. City Updates | <i>John Stephens
Mayor of Costa Mesa</i> |

Our next Board Meeting will take place on Tuesday, February 14, 2024 at noon -location TBD

Travel Costa Mesa, 151 Kalmus Drive, Building C – Suite 110, Costa Mesa, CA 92626
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