



Travel Costa Mesa Annual Board Meeting Agenda

Tuesday, April 2, 2019 start time 9:30am to 1:00pm

Avenue of the Arts, 3350 Avenue of the Arts, Costa Mesa, CA 92626 – Cole Porter Room

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT NOTICE -*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

Lunch will be served at 11:45am for Board members

9:30am - Call to Order

Public Comment-public comment for all items not otherwise on the agenda

Review of February Board Meeting Minutes

- Review & motion to approve Board to approve

Review Financial Report Fiscal Year to Date through February

- Review & motion to approve Board to approve

Updates on initiatives from Bob Lander's visit

Paulette Lombardi-Fries

CFO by Design report handout

Jessica Placentia

Update on The Taste Costa Mesa 2019

Paulette Lombardi-Fries

Marketing Update

Kim Glen

Update on IPW 2019

Jenny Wedge

3rd of July Event Sponsorship Presentation

Mayor Pro Tem John Stephens

- Motion to approve needed

Travel Spike Presentation

Jeff Dos Remedios, Regional VP of Sales

FOODBEAST Presentation

Geoffrey Kutnick, CEO

Economic Impact Report for OC & Costa Mesa

Paulette Lombardi-Fries

- Report handouts to Board

Executive Committee Board Changes

Paulette Lombardi-Fries

- Motion and vote to approve

City Updates

Katrina Foley

*Our next Board meeting will be **Tuesday, June 11th** at noon, at Travel Costa Mesa's Office
Travel Costa Mesa, 940 South Coast Drive, Suite #265, Costa Mesa, CA 92626
714.786.8585 travelcostamesa.com*