



## **The BLVD Hotel Joins the Costa Mesa Conference and Visitor Bureau**

**COSTA MESA, CA – (February 19, 2015)** – The Costa Mesa Conference and Visitor Bureau (CMCVB) is excited to announce the newest addition to its group of hotel partners. The BLVD Hotel will officially be welcomed into the CMCVB family today as the 11<sup>th</sup> hotel represented by the Bureau.

“We are excited to welcome the BLVD Hotel to our organization,” said Paulette Lombardi-Fries, President of the CMCVB. “This property is in close proximity to the beach, and has a contemporary, boutique look and feel that guests will enjoy when visiting Costa Mesa.”

The BLVD Hotel is located less than four miles from John Wayne Airport, Orange County and offers travelers everything they need when visiting Southern California. The property’s comfortable, contemporary-styled rooms are outfitted for both business and relaxation, with an inviting appearance.

The BLVD Hotel is also located just minutes from Costa Mesa’s South Coast Plaza, The CAMP retail shopping district and the OC Fair & Event Center. Other nearby Orange County attractions include the *Disneyland*® Resort and Knott’s Berry Farm.

For more information on the BLVD Hotel and a complete list of Costa Mesa’s partnering hotels, please visit [www.TravelCostaMesa.com](http://www.TravelCostaMesa.com)

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### **About the Costa Mesa Conference and Visitor Bureau:**

The Costa Mesa Conference and Visitor Bureau was established in 1995. The Bureau’s primary goal is to promote tourism to the city and to fund programs and activities that benefit the hotel and motel businesses within the city of Costa Mesa. For more information on travel to the city of Costa Mesa, visit [www.travelcostamesa.com](http://www.travelcostamesa.com). The Costa Mesa Conference and Visitor Bureau is a 501(c)(6) nonprofit organization.

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