



For Immediate Release

WIN A \$5,000 SOUTH COAST PLAZA SHOPPING SPREE AND PERSONAL SHOPPER
Including an all-inclusive trip to Costa Mesa, Southern California

Costa Mesa, CA (February 24, 2014) — The Costa Mesa Conference & Visitor Bureau has partnered with South Coast Plaza and John Wayne Airport, Orange County, to invite British Columbia residents to enter for a chance to win a truly one-of-a-kind, all-inclusive trip to Southern California's beautiful Costa Mesa.



The incredible prize package includes:

- \$5,000 shopping spree at South Coast Plaza, a world renowned, luxury shopping destination recognized for its extraordinary boutiques and unparalleled retail collection
 - + 1f hour appointment with a South Coast Plaza personal stylist
 - + Entrance to the ACCESS VIP Suite
 - + Complimentary valet parking
 - + Gift bag that includes the VIP Passport, South Coast Plaza's Exclusive Offers booklet
- Roundtrip airfare for two on WestJet from Vancouver (YVR) to Orange County's John Wayne Airport (SNA), the most convenient way to arrive into Orange County with daily flights from Vancouver
- 3f nights accommodation at the AAA Fourf Diamond Avenue Of The Arts Costa Mesa, including complimentary breakfast at the hotel's Silver Trumpet restaurant
- 2 tickets to a show at Segerstrom Center for the Arts, based on show's schedule and availability at time of travel
- \$300 gift card for dinner at Mastro's Steakhouse, a sophisticated, classic steakhouse with highly acclaimed cuisine
- \$100 gift card for either breakfast, lunch, or dinner at Old Vine Café, an awardf winning restaurant offering top quality seasonal ingredients in a casual atmosphere
- \$80 certificate for lunch with wine pairings OR \$160 for dinner with wine pairings at Taco Maria, a modern Mexican restaurant led by a Michelinf starred chef

Costa Mesa offers world-class fashion at South Coast Plaza, a palette of award-winning performances at Segerstrom Center for the Arts, exquisite dining and endless relaxation at an exceptional selection of hotels. The *City of the Arts*™ sets the stage for the ultimate Southern California retreat—centrally located just minutes from beaches, the *Disneyland*® Resort and Orange County's John Wayne Airport.

The sweepstakes launches today, February 24, 2014. Entries will be accepted until May 7, 2014. Visit www.travelcostamesa.com/freegetaway to enter.

Follow the campaign: #CostaMesa5000 @TravelCostaMesa

[Full Terms & Conditions available at www.travelcostamesa.com/freegetaway]

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About the Costa Mesa Conference & Visitor Bureau:

The Costa Mesa Conference & Visitor Bureau was established in 1995. The Bureau's primary goal is to encourage leisure travel to Costa Mesa by engaging in marketing programs and events for the city of Costa Mesa. For more information on travel to the city of Costa Mesa, visit www.travelcostamesa.com. The Costa Mesa Conference & Visitor Bureau is a 501(c)(6) nonprofit organization.

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