



**For Immediate Release**

**WIN A TRIP TO SOUTHERN CALIFORNIA AND  
A \$2,500 SHOPPING SPREE AT SOUTH COAST PLAZA**

*Entrants have a chance to win round-trip air and hotel, shopping spree and personal styling session*

**Costa Mesa, CA (March, 2, 2015)**— The Costa Mesa Conference-and Visitor Bureau, in partnership with South Coast Plaza and John Wayne Airport, Orange County, is excited to announce a one-of-a-kind vacation sweepstakes for select Canadian residents. Now through May 16, Calgary and Vancouver-area residents may enter to win a trip to Costa Mesa, located just minutes from the Pacific Ocean in Southern California.



**The sweepstakes prize package includes:**

- A \$2,500 shopping spree at Costa Mesa's South Coast Plaza, a world-renowned, luxury shopping destination with critically acclaimed restaurants and an unparalleled collection of more than 250 retail stores and designer boutiques
- A two-hour appointment with a South Coast Plaza personal stylist (\$300 value)
- Custom South Coast Plaza signature tote (\$100 value) with leather luggage tag (\$35 value)
- A day pass for South Coast Plaza's exclusive VIP hospitality suite and VIP Passport book, containing offers and discounts for South Coast Plaza stores and restaurants
- Round-trip airfare for two on WestJet Airlines from Vancouver (YVR) or Calgary (YYC) to John Wayne Airport, Orange County (SNA)
- Two nights' accommodation at The Westin South Coast Plaza, a luxury hotel located only steps away from Costa Mesa's theatre district and South Coast Plaza

Canadian residents can enter the sweepstakes by visiting [www.travelcostamesa.com/freegetaway](http://www.travelcostamesa.com/freegetaway).

Entrants will be accepted now through May 16, 2015. The sweepstakes terms and conditions are available on the same page. Interested parties can follow @TravelCostaMesa on Twitter and Instagram, and Facebook at facebook.com/TravelCostaMesa with the hashtag #TravelCostaMesa.

Costa Mesa offers a palette of award-winning performances at Segerstrom Center for the Arts, world-class fashion at South Coast Plaza, exquisite dining and endless relaxation at an exceptional selection of hotels. The City of the Arts™ sets the stage for the ultimate Southern California retreat – centrally located just minutes from beaches, the *Disneyland*® Resort and John Wayne Airport, Orange County.

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**About the Costa Mesa Conference and Visitor Bureau:**

The Costa Mesa Conference and Visitor Bureau was established in 1995. The Bureau's primary goal is to promote tourism to the city and to fund programs and activities that benefit the hotel and motel businesses within the city of Costa Mesa. For more information on travel to the city of Costa Mesa, visit [www.travelcostamesa.com](http://www.travelcostamesa.com). The Costa Mesa Conference and Visitor Bureau is a 501(c)(6) nonprofit organization.

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