



MEDIA ALERT

Segerstrom Center For The Arts Presents The 4th Annual Off Center Festival

Incredible line up of musical performances, theater productions and events set to begin January 21

COSTA MESA, CA - (January 15, 2015) - The Costa Mesa Conference and Visitor Bureau is proud to announce the return of the Segerstrom Center for the Arts' Off Center Festival. The annual event, now in its fourth year, kicks off January 21 and will feature an array of musical and theatrical performances, as well as plenty of food, mixing and mingling.

This year, the festival will include two Parties-on-the-Plaza (POP) on Saturday, January 24 and Friday, January 30. Both are free and open to the public. Film crews and photographers are also invited to attend. The first POP will feature Orange County rocker Nick Waterhouse. The second POP will feature the funk fusion music of Jungle Fire and afro-disco sounds of Orgone. During the events, visitors will also have the opportunity to experience some of Costa Mesa's premiere food truck companies such as Waff 'N Roll, Mustache Mike's, Adobo Express and The Burnt Truck.

Throughout the Off Center Festival, audiences will have the chance to experience a variety of performances. A selection of featured artists and companies include: Mehr Theater Group's *Timeloss*, Agrupación Señor Serrano's *Brickman Brando Bubble Room*, Marga Gomez performing *Lovebirds* and Amy O'Neal in her *Opposing Forces*. Following performances, audiences and actors will have the opportunity to socialize over cocktails and enjoy a number of casual dining offerings created just for the Off Center Festival.

Media interested in interviews with artists or media passes can contact Mackenzie Griffin at Mackenzie@MyriadMarketing.com or 310-649-7700.

Tickets for the Off Center Festival are \$25, except for Scott Bradlee & Postmodern Jukebox in the Renée and Henry Segerstrom Concert Hall, which are \$25, \$35 and \$45. For more information on the Off Center Festival, a complete list of shows and locations please visit www.scfta.org/offcenter.

Follow and join in on the conversation of all the latest happenings at the Off Center Festival on social media with the hashtag #OffCenterFest.

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About the Costa Mesa Conference & Visitor Bureau:

The Costa Mesa Conference & Visitor Bureau was established in 1995. The Bureau's primary goal is to encourage leisure travel to Costa Mesa by engaging in marketing programs and events for the city of Costa Mesa. For more information on travel to the city of Costa Mesa, visit www.travelcostamesa.com. The Costa Mesa Conference & Visitor Bureau is a 501(c)(6) nonprofit organization.

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