



FOR IMMEDIATE RELEASE

COSTA MESA CONFERENCE & VISITOR BUREAU SPONSORS OC MARATHON FOR A FOURTH YEAR

Costa Mesa, CA (May 1, 2014) — The Costa Mesa Conference & Visitor Bureau (CMCVB) is pleased to announce that it will be sponsoring the Orange County (OC) Marathon for a fourth consecutive year.



The CMCVB's ten partner hotels will once again host the runners and their supporters overnight for the Marathon. Within the last three years, more than 1,600 room nights were booked as a result of the race. Furthermore, the CMCVB will offer complimentary shuttle transportation to and from the race for guests spending the night in one of the partner hotels. This will be the third year that the CMCVB has offered this shuttle service.

Paulette Lombardi-Fries, president of the CMCVB, states, "This annual event not only promotes a healthy lifestyle among children, teens and adults, but over the last nine years, it has also cumulatively generated over \$3.5 million for charities in the Orange County area. As a proud veteran sponsor of the OC Marathon, the CMCVB is thrilled to support the race, the runners, and the community for a fourth year in a row."

Taking place this Sunday, May 4th, the 2014 OC Marathon marks the event's 10th anniversary and is expected to host a record 22,000-plus participants.



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About the Costa Mesa Conference & Visitor Bureau:

The Costa Mesa Conference & Visitor Bureau was established in 1995. The Bureau's primary goal is to encourage leisure travel to Costa Mesa by engaging in marketing programs and events for the city of Costa Mesa. For more information on travel to the city of Costa Mesa, visit www.travelcostamesa.com. The Costa Mesa Conference & Visitor Bureau is a 501(c)(6) nonprofit organization.

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