

For Immediate Release

Media Contact:

Kim Glen, Marketing Manager

Costa Mesa Conference & Visitor Bureau

kglen@travelcostamesa.com

(714) 786-8585

COSTA MESA CONFERENCE & VISITOR BUREAU ANNOUNCES REDESIGNED WEBSITE
Website includes updated look and functionality, plus new Costa Mesa video

COSTA MESA, CALIFORNIA —The Costa Mesa Conference & Visitor Bureau (CVB) announced that they have completed the website redesign of TravelCostaMesa.com, which just recently launched.

“This has been a labor of love over the past few months and we’re so thrilled to see it launch,” said Paulette Lombardi-Fries, President of the CVB. “We hadn’t done a new website in several years and it was time for an update.”

Designed and built by [TYS Creative](#) out of Monterey Park, California, the website offers an array of information on the city of Costa Mesa and surrounding Orange County areas. The site also has an interactive map and a variety of ways to share the site’s content across users’ social networks. A new video on the city of Costa Mesa entitled “Costa Mesa Is...California!” by [Orange County Films](#) can be viewed in the new website’s [video gallery](#).

“We hope the new site and video makes it easier for people to see all the great reasons to come to Costa Mesa,” said Kim Glen, Marketing Manager for the CVB. “We’ve added detail pages for Costa Mesa and other Southern California attractions, a more interactive blog with comment and share ability, and much more. We’ll continue to add new content and make it even more robust to benefit people deciding where to visit when coming to Orange County.”

Also featured are local package offers from the CVB, including the [Fab Fashion](#) and [Family Fun](#) package. A stay at one of the hotels includes special offers for local restaurants and activities, and a South Coast Plaza gift certificate of up to \$50.

The Costa Mesa Conference & Visitor Bureau was established in 1995. The CVB is a destination marketing organization, and its primary goal is to encourage leisure travel to Costa Mesa by creating marketing programs and events for the city of Costa Mesa. The CVB is not funded by Costa Mesa city taxes, but a business improvement assessment. For more information on travel to the city of Costa Mesa, visit www.TravelCostaMesa.com. The Costa Mesa Conference & Visitor Bureau is a 501(c)(6) nonprofit organization.

###