



Stay in Costa Mesa and Get \$50

COSTA MESA, CA – Nov. 25, 2014 - The Costa Mesa Conference and Visitor Bureau is pleased to announce the anticipated return of its Stay and Get \$50 campaign for the upcoming holiday season. Now through January 4, 2015, visitors who book an overnight stay in a participating Costa Mesa hotel will receive a \$50 American Express® gift card.



Guests can use their \$50 gift card at more than 150 restaurants in Costa Mesa ranging from exquisite fine-dining to casual bistros. The city is also home to a variety of unique shopping venues like The LAB, The CAMP and California's largest shopping destination, South Coast Plaza, home to more than 250 retailers and the largest concentration of designer brands in the U.S. For the holiday season, visitors may also choose to purchase tickets for an upcoming Broadway show, including the highly anticipated *Dr. Suess' How the Grinch Stole Christmas* and the Tony®-winning Best Musical, *Kinky Boots* at the renowned Segerstrom Center for the Arts.

For more information on the Stay and Get \$50 offer and a list of participating hotels, please visit <http://www.travelcostamesa.com/Get50>.

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About the Costa Mesa Conference & Visitor Bureau:

The Costa Mesa Conference & Visitor Bureau was established in 1995. The Bureau's primary goal is to encourage leisure travel to Costa Mesa by engaging in marketing programs and events for the city of Costa Mesa. For more information on travel to the city of Costa Mesa, visit www.travelcostamesa.com. The Costa Mesa Conference & Visitor Bureau is a 501(c)(6) nonprofit organization.

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