

For Immediate Release  
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**Costa Mesa Hosts China FAM Trip for AITS Tour Group**  
*AITS Shanghai Representatives Enjoy Weekend Touring Orange County*

**Costa Mesa, CA (November 15, 2013)** – The Costa Mesa Conference & Visitor Bureau (CMCVB) recently welcomed 34 America International Travel Services, Inc. (AITS) representatives from Shanghai, Hangzhou, Suzhou and Nanjing, China, as part of their tour of Orange County, California. [Avenue Of The Arts Costa Mesa](#), Orange County’s newest boutique hotel, hosted the guests for two nights.

The tour group spent Friday shopping at Costa Mesa’s [South Coast Plaza](#), the international shopping destination, with over 250 retail boutiques and 30 award-winning restaurants. On Saturday, the group drove to Anaheim and spent the day at Disneyland®, located just 15 minutes from Costa Mesa.

According to Paulette Lombardi-Fries, President of the CMCVB, the visit was very successful. “The AITS representatives are excited to sell Orange County as a premier destination to their Shanghai clientele. They enjoyed being able to explore Costa Mesa and see all that OC has to offer.”

The group spent Sunday morning touring Segerstrom Center for the Arts, Orange County’s largest performing arts venue. The guests concluded their visit with a presentation by the Orange County Visitors Association.



*AITS group in front of Segerstrom Center for the Arts in Costa Mesa, along with Paulette Lombardi-Fries, President of CMCVB, and Chip Stuckmeyer, OCVA*

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**About the Costa Mesa Conference & Visitor Bureau:**

The Costa Mesa Conference & Visitor Bureau was established in 1995. The Bureau's primary goal is to encourage leisure travel to Costa Mesa by engaging in marketing programs and events for the city of Costa Mesa. For more information on travel to the city of Costa Mesa, visit [www.travelcostamesa.com](http://www.travelcostamesa.com). The Costa Mesa Conference & Visitor Bureau is a 501(c)(6) nonprofit organization.