



Travel Costa Mesa Board Meeting Agenda  
Seasons 52, 3333 Bristol St., Suite 2802, Costa Mesa, CA 92626 (Sonoma Room)  
Thursday, September 10, 2026, from 12:00 pm to 1:30 pm

**NOTICE TO PUBLIC** -You are welcome and encouraged to participate in this meeting. *Public comments can be emailed to Jessica Placentia at [jplacentia@travelcostamesa.com](mailto:jplacentia@travelcostamesa.com) before 12:00 pm on Friday, September 4th, to be read to the Board of Directors and the president.* The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

**BROWN ACT** -California Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed to be posted at least 72 hours before the regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jessica Placentia at [jplacentia@travelcostamesa.com](mailto:jplacentia@travelcostamesa.com) at least 24 hours prior to the meeting.

**12:00 pm - Call to Order**

**Public Comment – public comment for all items not otherwise on the agenda**

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|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| <b>1. Introduction of Travel Costa Mesa's new VP of Marketing, Mandy Eck</b>                                                                                                                                                            | <i>Paulette Lombardi-Fries</i>                                                      |
| <b>2. Review Minutes – June 9<sup>th</sup> Board Meeting</b><br><b>Review Minutes - August 11<sup>th</sup> Executive Committee Meeting</b> <ul style="list-style-type: none"><li>• Review &amp; motion to approve</li></ul>             | <i>Jessica Placentia</i><br><i>Board to approve</i>                                 |
| <b>3. Review Fiscal Year Ending June 2026 &amp; July 2026 Financials</b> <ul style="list-style-type: none"><li>• Review &amp; motion to adopt</li></ul>                                                                                 | <i>Jessica Placentia</i><br><i>Board to adopt</i>                                   |
| <b>4. 2025 Tourism Economics Impact Report Highlights &amp; World Cup Report</b>                                                                                                                                                        | <i>Paulette Lombardi-Fries</i>                                                      |
| <b>5. Recap of Executive Committee Meeting on August 11<sup>th</sup></b> <ul style="list-style-type: none"><li>• Goals &amp; Incentive Results Payout - Fiscal Year Ending June 2026</li><li>• Review &amp; motion to approve</li></ul> | <i>Steve Yannarell</i><br><i>Board to approve</i>                                   |
| <b>6. Fiscal Year Ending June 2027 Incentive Goals</b> <ul style="list-style-type: none"><li>• Review &amp; motion to approve</li></ul>                                                                                                 | <i>Steve Yannarell</i><br><i>Paulette Lombardi-Fries</i><br><i>Board to approve</i> |
| <b>7. Marketing Updates</b>                                                                                                                                                                                                             | <i>Mandy Eck</i>                                                                    |
| <b>8. City Updates</b>                                                                                                                                                                                                                  | <i>John Stephens</i><br><i>City Manager of Costa Mesa</i>                           |

Our next Board Meeting will take place on **Tuesday, October 13, 2026** – Location TBD

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